ART • FRIENDSHIP • COMMUNITY • INSPIRATION

Salon 2027 Sponsorship Proposal

MAY 6–9, 2027 • FORT MYERS, FLORIDA

Join us as a partner in an international gathering of decorative artists.

Four days of exhibitions, demonstrations, lectures and community engagement will bring artists together to share techniques, ideas and friendship in a relaxed, personal setting. Fort Myers, our community, is on stage! Previous events were held in Rome, Italy (2026); Horsens, Denmark (2025); Hamburg, Germany (2024); and San Francisco, USA (2023).

Connect with a creative community

Reach artists, instructors, decorative and commercial painters, interior and theater set designers, suppliers, collectors, local arts supporters, and those who use them, such as architects, designers, homeowners, and business owners. Fort Myers' historic River District, creative community, and waterfront setting offer visitors a memorable Southwest Florida experience.

SPONSORSHIP LEVELS

Level	Investment	Recognition and Benefits
Presenting	**$5,000+**	Premier branding across major promotions; website, social, selected email and event recognition; welcome opportunity; appropriate press outreach; 4 registrations and 4 champagne brunch tickets
Platinum	**$2,500**	Prominent recognition; logo on selected promotions; website, social and event signage; 2 registrations and 2 champagne brunch tickets
Gold	**$1,000**	Website logo/name, social and event recognition; 1 registration and 2 champagne brunch tickets
Silver	**$500**	Website name/logo, social media and event recognition
Community	**$250**	Website listing, social media thank-you and event recognition

Presenting, Platinum, Gold and Silver sponsors may provide promotional materials or gifts.

Visibility and meaningful connections

Promotion combines the Salon website, email, Facebook and Instagram with local media, galleries, tourism businesses, arts networks and trade organizations. Event signage, printed and welcome materials, announcements and displays create opportunities for brand visibility, product exposure and direct connection with attendees.

Custom and in kind partnerships

Support the welcome reception, artist experiences, lecture room, hospitality, or artist gifts. Community partners can contribute resources and volunteers. In-kind support may include supplies, printing, catering, photography, video, transportation, accommodations, entertainment, or venues, with recognition appropriate to the contribution. Custom packages are available.

Become a Salon partner

Help make Salon possible while building lasting connections with artists and the Fort Myers community. Contact Erik Schlake to discuss your sponsorship.

Erik Schlake
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The SALON is a gathering of dedicated decorative painters from around the world coming together to exhibit their work and discuss old and new techniques, products, and information in the field. The Salon began in 1992 in Belgium with a small gathering of professionals, reconvened in 1996, and has grown in attendance every year since.

The Salon is now recognized as the most important and significant gathering of decorative painters in the world.

Participants in The Salon include school teachers as well as independent commercial craftspeople. The Salon is a way for some of the most unique traditions within the field of decorative arts to be shared amongst one another and ultimately, passed onto participants' students.

The opportunity enhances and extends communication among serious, committed craftsmen.

The Salon also lets visitors and the public experience the high quality of work on display and meet the masters of the craft. Ongoing demonstrations and an exhibit hall let visitors and participants view works created specifically for The Salon.








Sidney & Berne Davis Art Center

2301 First St, Fort Myers, FL 33901

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